

The Productivity Impact of Identity Theft



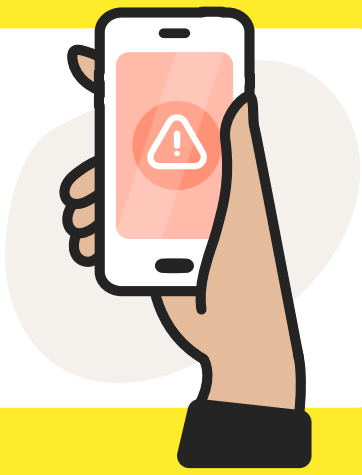
Taking proactive steps to protect the digital health of employees can go a long way.

Identity theft is unnerving.

Norton LifeLock Benefit Solutions provides peace of mind when employees need it most.

Did you know?

There's a victim of identity theft **every 5 seconds.**



Online threats are on the rise



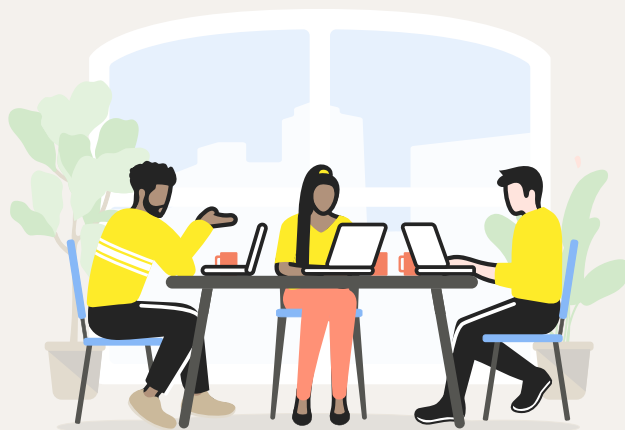
More than **75 million** Americans have been affected by identity theft.¹



1 in 3 consumers have experienced identity theft.²



66% of consumers surveyed are concerned they may fall victim to a scam.³



Cyber attacks can wreak havoc that may spill over into the workplace.

How does identity theft affect employees?



1

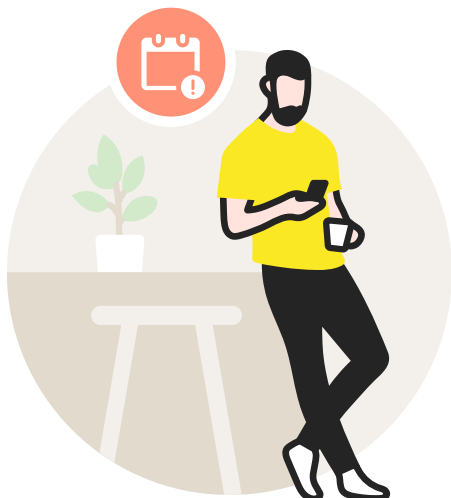
Distraction at work

Workforce distraction **costs organizations ~14-15x more** than health-related absenteeism.⁴

2

Financial challenges

Financial hardships can last **months or even years** after personal information is exposed.



3

Time away from work

Victims spend **roughly 100-200 hours** to undo identity theft.⁵

Employers need comprehensive, all-in-one protection against cyberthreats so employees can keep what's theirs, theirs.

Everyday things like online shopping, banking, and even browsing can expose your employees' personal information and make them more vulnerable to cybercriminals. Norton LifeLock Benefit Plans offer a whole lot more than just identity theft protection — they provide a sense of well-being.

Visit [Norton.com/employeebenefits](https://norton.com/employeebenefits) to learn more.